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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|-----------------|------------------------------------|----------------------|---------------------|------------------|
| 10/709,707 | 05/24/2004 | Tracey R. Thomas | 57824.0500 | 3706 |
| | 7590 02/09/2011 r L.L.P. (AMEX) | EXAMINER | | |
| ONE ARIZONA | A CENTER | SCARITO, JOHN D | | |
| PHOENIX, AZ | JREN STREET 85004-2202 | | ART UNIT | PAPER NUMBER |
| | | | 3691 | |
| | | | | |
| | | | NOTIFICATION DATE | DELIVERY MODE |
| | | | 02/09/2010 | ELECTRONIC |

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

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Advisory Action Before the Filing of an Appeal Brief

| Application No. | Applicant(s) | | |
|-----------------|-------------------|--|--|
| 10/709,707 | THOMAS, TRACEY R. | | |
| Examiner | Art Unit | | |
| John D. Scarito | 3691 | | |

| | | Com B. Counte | |
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| The MA | ILING DATE of this communication appe | ears on the cover sheet with the d | correspondence address |
| THE REPLY FILED | 25 January 2010 FAILS TO PLACE THIS A | APPLICATION IN CONDITION FOR | R ALLOWANCE. |
| application, ap | filed after a final rejection, but prior to or on oplicant must timely file one of the following condition for allowance; (2) a Notice of Appe Examination (RCE) in compliance with 37 C | replies: (1) an amendment, affidavi eal (with appeal fee) in compliance | t, or other evidence, which places the with 37 CFR 41.31; or (3) a Request |
| a) 🔲 The period | for reply expiresmonths from the mailing | g date of the final rejection. | |
| no event, he Examiner N | for reply expires on: (1) the mailing date of this A owever, will the statutory period for reply expire la lote: If box 1 is checked, check either box (a) or (| ater than SIX MONTHS from the mailing (b). ONLY CHECK BOX (b) WHEN THE | g date of the final rejection. |
| Extensions of time may have been filed is the cunder 37 CFR 1.17(a) set forth in (b) above, i | OF THE FINAL REJECTION. See MPEP 706.07(i) be obtained under 37 CFR 1.136(a). The date date for purposes of determining the period of extis calculated from: (1) the expiration date of the sif checked. Any reply received by the Office later d patent term adjustment. See 37 CFR 1.704(b). | on which the petition under 37 CFR 1.1 tension and the corresponding amount shortened statutory period for reply origithan three months after the mailing dat | of the fee. The appropriate extension fee nally set in the final Office action; or (2) as |
| | . <u></u> Appeal was filed on A brief in comp | liance with 37 CFR 41.37 must be t | filed within two months of the date of |
| filing the Notic | e of Appeal (37 CFR 41.37(a)), or any extereal has been filed, any reply must be filed w | nsion thereof (37 CFR 41.37(e)), to | avoid dismissal of the appeal. Since a |
| (a)⊠ They rai | d amendment(s) filed after a final rejection, be seenew issues that would require further con | nsideration and/or search (see NO | |
| · · · — | se the issue of new matter (see NOTE belo e not deemed to place the application in bet and/or | · | ducing or simplifying the issues for |
| | esent additional claims without canceling a c <u>See Continuation Sheet</u> . (See 37 CFR 1.1 | | ected claims. |
| 4. 🔲 The amendme | ents are not in compliance with 37 CFR 1.12 | 21. See attached Notice of Non-Co | mpliant Amendment (PTOL-324). |
| | eply has overcome the following rejection(s): | | |
| non-allowable | | | |
| how the new o The status of t Claim(s) allow Claim(s) objec Claim(s) reject | eted to: ted: | | i be entered and an explanation of |
| Claim(s) withd AFFIDAVIT OR OTH | lrawn from consideration: | | |
| 8. The affidavit o | r other evidence filed after a final action, bu cant failed to provide a showing of good and r presented. See 37 CFR 1.116(e). | | |
| entered becau showing a goo | r other evidence filed after the date of filing use the affidavit or other evidence failed to o and and sufficient reasons why it is necessary | overcome <u>all</u> rejections under appea y and was not earlier presented. Se | al and/or appellant fails to provide a ee 37 CFR 41.33(d)(1). |
| | or other evidence is entered. An explanation CONSIDERATION/OTHER | n of the status of the claims after er | ntry is below or attached. |
| See Continua | | | condition for allowance because: |
| 12. | ched Information <i>Disclosure Statement</i> (s). (<u>Continuation Sheet</u> . | (PTO/SB/08) Paper No(s) | |
| /Alexander Kalir Supervisory Pate | nowski/ ent Examiner, Art Unit 3691 | | |
| | | | |

Continuation of 3. NOTE: Applicant's proposed amendments appear as an attempt to directly remedy breadth issues pointed out by Examiner in his Final Office Action [see Final Office Action of 11/24/2009, page 4, line 5-page 6, line 20]. There, Examiner indicated that he would not read limitations into Applicant's claims [ld., page 6, lines 2-4]. In this vein, Applicant's proposed amendments essentially redraft Applicant's claims and materially change the scope of the claims. For example, Applicant's previously presented claims did not consider at least "user income information", "user savings goal information", "a savings amount", "a plurality of outstanding debt payments", "a plurality of penalties", "a penalty associated with ...a payment amount and a payment timing", "said payment hierarchy minimizes said plurality of penalties", "providing loyalty points to [an entity] associated with an outstanding debit payment", etc. Examiner did not previously consider all of these limitations, thus entrance of Applicant's proposed amendments would not reduce or simplify issues for appeal. Applicant's new claims 16 & 17 inherit said changes in claim scope.

Continuation of 11. does NOT place the application in condition for allowance because:

Applicant's claims still appear too broad in view of the prior art of record. Here, Examiner respectfully asks Applicant to reassess each instance of "based on/upon" in his/her claims. Stated differently, is Applicant reading limitations into such claim language? Does "based on/upon...information" reasonably apprise one of skill in the art in the art what Applicant's invention is?

Further, Applicant argues "prioritizing savings first" [see Applicant's Response, page 8, line 15]. Examiner fails to see where, in particular, savings is prioritized in Applicant's proposed claims. For example, "a savings amount" is determined but is never positively transferred to a savings account and "a payment hierarchy" is determined "based upon said savings amount..." and optionally the same information that said savings amount is based on (i.e. user savings goal information and user income information). This appears to imply equal footing for debt payments. Lastly, Applicant arguments appear to completely disregard the strong motivations of Chevreau with respect to saving first. [see Final Office Action of 11/24/2009, at least page 6, lines 11-15, i.e. idea of saving first "as old as the hills of Babylon"].

Continuation of 13. Other:

Applicant submits that Examiner's §112-2nd rejections "are now rendered moot" [see Applicant's Response, page 7, lines 12-13]. Examiner respectfully disagrees. In particular, Applicant "transferring" step still appears elusive. For example, Applicant's first determining step indicates "a savings amount for transferring" and Applicant's third determining step indicates "in response to said transferring". Stated more simply, Applicant never positively recites an actual transfer as ever occurring or when it occurs. Applicant must particularly claim his/her invention.